JEREMY MAGID
Product Design Leader

919-259-0446

jeremy.magid@gmail.com

1212 Virginia Ave.
Durham, NC 27705

jeremymagid.com

Profile

Product design leader with extensive experience designing engaging healthcare experiences. Proven ability to thrive in small startups and stakeholder-heavy public companies, both as an individual contributor and manager. Expert in UX design, skilled in UI design, and passionate about product strategy.

Experience

Principle Product Designer, *Project Ronin* — Mar 2023-Oct 2023
As a principal designer at Project Ronin, I was tasked with redesigning our patient-facing mobile app from the ground up to support an extensive list of new features. I also designed a new administration tool for hospitals to manage more dynamic PRO (Patient Reported Outcomes) content.

Lead Product Designer, *Teladoc Health* — Jan 2022-Mar 2023
As a lead product designer at Teladoc I worked with an extensive set of stakeholders to design a clinical queuing system that could meet the needs of both our core telemedicine product and the product we license to hospitals and health systems. This produced a much better experience for clinicians and massive cost savings for the company.

Product Design Lead, *FoodLogiQ* — Mar 2018-Dec 2021
As a lead designer, I partnered with our product managers to use design to validate and refine opportunities into a strategic two-year roadmap. This resulted in a significant improvement in our NPS score, number of referenceable customers, and sales.

Director of User Experience, *TouchCare* — Mar 2015-Dec 2017
Led the design team in aligning Touchcare's patient health concierge and telemedicine products on web and mobile platforms with the company's strategic goals. The products were purpose-built to enhance each other and scale as the company rapidly grew.

Senior Manager, *Athenahealth* — Jan 2013-Feb 2015
In addition to many other projects, I created a design thinking process to transform long-standing frustrations between commercial, engineering, and clinical teams into a trusting and collaborative relationship. This alignment resulted in a series of technically feasible, commercially viable products that met our high ethical standards and generated significant revenue for the company.

Director of Visual Design, *Epocrates* — Jan 2011-Dec 2012
My first project was a complete redesign of Epocrate's flagship prescribing reference mobile app, used daily by hundreds of thousands of medical providers worldwide. I directed a

team of designers and researchers to transition the product into a modern, scalable platform that delighted our passionate user base.

Areas of expertise

- Designing for Clinical point of care, Telemedicine, Healthcare/benefits Concierge.

- Designing for mobile (iOS and Android)

- Building and maintaining scalable design systems

- Design Thinking Methodology

- Coaching, mentoring, and management of talented designers

- Co-leading with cross functional groups

- Product roadmap planning and prioritization

- Deep knowledge of all relevant design software including Figma, Sketch and Adobe Creative Suite

Education
East Carolina University
School of Design
Bachelor of Arts

References
Julie Fortier (Direct Manager)
Sn. Director Product Design - Teladoc Health
jfortier@teladochhealth.com
(914) 319-6596

Abbe Don (Direct Manager)
Vice President of Design - Athenahealth
abbe@abbedon.com
415-971-4511

Dov Cohn (Direct Manager)
Chief Operating Officer - TouchCare
dovcohn@gmail.com
919-601-4100